

The RAINBOW RUN



To Whom It May Concern:

Hello! We are the Student Council officers at Mayfield High School: Christine Rocco, Eric Bozkurt, Marisa Montoni, and Anna Sanelli. We are hosting the Third Annual Rainbow Run, a 5k color-run to benefit University Hospitals Rainbow Babies & Children's Hospital. This event will be held on Saturday, June 8, 2024 at Highland Heights Community Park in Highland Heights, Ohio.

Last year, Mayfield's Second Annual Rainbow Run gathered over 350 participants and raised over \$14,000! Over the past two years, we have raised \$26,531! This accomplishment could not have been achieved without the support of our wonderful runners and walkers, nor the amazing generosity of our donors and sponsors. We greatly appreciate all of you and want to say THANK YOU for making a difference! Your contributions help further University Hospital's mission to provide the highest quality, family-centered care to children and families in our community.

We have only just begun! As student leaders, we want to build upon the foundation that has been laid, and by hosting the 2024 Rainbow Run, we are adding to the legacy of this annual event. We hope to achieve even greater success with this fundraising endeavor by surpassing what we raised last year. The impact of this event and the lives that we have the potential to change are endless.

As mentioned, the success of our event relies on you. We humbly ask that you consider joining our efforts and supporting our cause. Only with your help are we able to make the Rainbow Run a memorable experience for everyone involved. For additional information, we invite you to visit our website: www.rainbowruncleveland.com. We are confident that the Rainbow Run will leave a lasting impact on the Mayfield community and its partnership with Rainbow Babies and Children's Hospital. We hope to hear from you soon!

In gratitude,



Christine Rocco
President


Eric Bozkurt
Vice President


Marisa Montoni
Treasurer


Anna Sanelli
Secretary


Melissa Sanson
Co-Advisor


Christopher Torda
Co-Advisor

The Rainbow Run

Saturday, June 8, 2024

Sponsorship Levels and Benefits

- 🚩 Wildcat Sponsorship (\$3,000+) – This ultimate sponsorship level focuses on a strong partnership between the sponsor and the Rainbow Run. In exchange for a commitment of \$3,000 or more, the Rainbow Run will disseminate a video ad of the sponsor's choosing to its participants via its website, Facebook, Twitter, and e-mail blasts in the months preceding the event. For additional benefits, please refer to the table below.

Sponsor Benefit	Wildcat Sponsor \$3,000+	Blue Sponsor \$2,000	Green Sponsor \$1000	Yellow Sponsor \$500	Orange Sponsor (In-Kind Sponsor) \$250
Distribution of your video ad through all Rainbow Run multimedia (i.e., websites, email, social media platforms)					
Sponsor logo listed on the Rainbow Run race flyer used for advertising, which will reach over 10,000 households and businesses around Northeast Ohio (Must be received before April 30 th)					
Sponsor logo included on the main Rainbow Run website and on race-related marketing coordinated through Hermes Road Racing					
Opportunity to set up a vendors table at the event in order to distribute promotional materials/products to attendees					
Number of registration entries (running or walking) included	10	8	6	4	
Sponsor logo on race day T-shirt					
Sponsor logo and link to sponsor website will be placed on main Rainbow Run website					
Sponsor logo displayed on all race day signage posted at the event					

*Note: If you would like to donate products or coupons for the event, the value of the total product donated and/or the estimated value of the coupons will be used to calculate the applicable sponsorship level reached and benefits attained. Less than \$500 is considered an "In-Kind Sponsorship" and benefits are the same as the Orange Sponsor level.

The Rainbow Run
Saturday, June 8, 2024
Sponsorship Form

Sponsor Name: _____
(please print as you wish to appear on all materials)

Address: _____

Contact Person: _____

Phone: _____

E-mail Address: _____

SPONSORSHIP LEVEL:

_____ Wildcat Sponsorship (\$3,000+)

_____ Yellow Sponsorship (\$500)

_____ Blue Sponsorship (\$2,000)

_____ Orange Sponsorship (\$250)

_____ Green Sponsorship (\$1,000)

METHOD OF PAYMENT:

_____ 1. Request invoice and pay online

✓ **Hermes Sports & Events, Inc. will send an invoice with instructions to pay online**

✓ **Mail this completed form to:**

Hermes Sports & Events, Inc., 2425 West 11th St., Suite #2, Cleveland, OH 44113

_____ 2. Check (Make check payable to: Hermes Sports & Events, Inc.)

✓ **Mail this completed form and check to:**

Hermes Sports & Events, Inc., 2425 West 11th St., Suite #2, Cleveland, OH 44113

_____ 3. Product/Coupon Donation

✓ **If you wish to make a product donation, briefly describe your donation below or send an email to ctorda@mayfieldschools.org. You will be contacted to discuss details.**

✓ **Mail this completed form to:**

Chris Torda, 6116 Wilson Mills Road, Mayfield Village, OH 44143